

MOBILE APP DEVELOPMENT CHECK LIST

OBJECTIVE

- 1 Why do you want to develop a mobile app?
What goals are you trying to achieve?

USERS

- 2 Who is your target audience?
- 3 Are there different types of users?
(Please explain)
- 4 In the planning and design stages, do you plan to engage test users for feedback?

DEVICES

- 5 Do you want to develop a native application that users download from a public app market (e.g. Apple's App Store, Google Play), or a mobile web app that users access on a browser?
- 6 Which devices should run your app?
 - a. Apple
 - b. Android
 - c. BlackBerry
 - d. Windows Mobile
 - e. Kindle
 - f. Other: Please describe
- 7 Which size devices should run your app?
 - a. Smartphone
 - b. Tablet
 - c. Both

FUNCTIONALITY

- 8 Please describe what your app will do/provide:
- 9 Does the app need to connect to external backend data bases or systems?

Will there be any integration points? If so, which ones? *(Include information about third parties, existing and future servers, or other devices)*
- 10 Will there be areas in the app for the user to enter and/or store information? *(Please describe)*

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FUNCTIONALITY

- 11 Do you want the user to have the ability to use the app (or parts of it) without an internet connection? *(Please describe)*

- 12 Will your app need to access another app on the device, e.g. Maps or Photo Album? *(Please describe)*

- 13 Are you looking for a graphic or user experience designer?

- 14 Do you intend to charge a fee for your app? Will your app include in-app advertising or an alternative revenue model? *(Please describe)*

- 15 Are there any security concerns involved with the app? Sensitive information? Restrictions on who sees certain information?

- 16 How will the app be distributed—public app market (App Store, Google Play) or private distribution?

BUDGET

- 17 What is your budget for mobile app development?

About Logic Solutions

Logic is a full-service custom web and mobile application development firm, specializing in content management, eCommerce and mobile app technology. Our services include web and mobile programming, business analysis, consulting, user interface design, UI/UX analysis, solution architecture, application integration and deployment. Logic was founded in 1995, in Ann Arbor, Michigan.